CRAWFORD TRIMMING CO.

RICHMOND, VA.

Catalog No. 32

1919

Samples of Materials
shown on inside of
back cover. Larger
samples furnished
if desired.

CRAWFORD TRIMMING CO. RICHMOND, VA.

Catalog No. 32—1919

To Our Jobber and Wholesale Customers

We show in this catalog the most necessary products in the trimming line, articles that are in the greatest demand and that have proven to be the largest sellers. Most of these goods are all-the-year sellers; therefore, you can buy in quantities and turn your stock often.

IF YOU DON'T SEE WHAT YOU WANT, WRITE US. The chances are we can furnish what your customers need. We own and operate two businesses—a factory for making goods, shown in this catalog, and a custom repair shop, where all makes of cars are brought to have tops and seat covers made. Our repair shop is operated for the purpose of obtaining patterns and fitting our factory-made goods on cars; also to keep in touch with car owners in order to find out what is wanted. In this way we know that CRAWFORD GOODS will FIT, and are up to date.

QUALITY—Materials we use are as good as can be bought. We do not make the fabrics, but our guarantee covers them. We do not use fictitious names in describing these fabrics. Such words as "Art Leather," "Motor Cloth" and "Auto Rubbers" are misleading. Most every one knows that Ford tops are originally made of 32-ounce rubber drill. We use both 30- and 32-ounce rubber drill, and they are called by their right names.

The Crawford line is sold through jobbers and wholesalers only. Inquiries from dealers are referred to our nearest jobbers.

GUARANTEE—Twenty-nine years ago we began making carriage tops, cushions and curtains. Our policy has always been to satisfy our customers, regardless of the temporary loss to us. WE WANT YOU TO RETURN FOR CREDIT ALL GOODS THAT ARE UNSATISFACTORY FOR ANY REASON—WHETHER THE FAULT BE OURS OR YOURS.

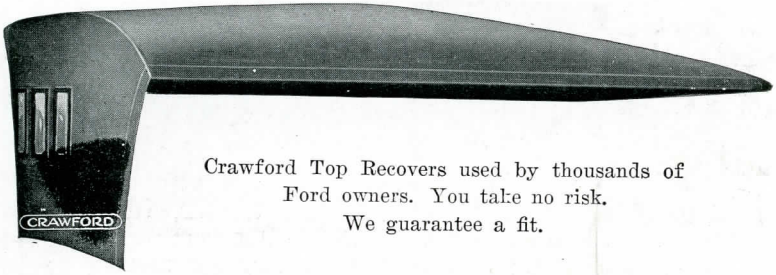
TERMS—2% for cash 10 days from date of invoice; 30 days net, F. O. B. Richmond, Va. Prices subject to change without notice.

CRAWFORD TRIMMING COMPANY, Inc.
Richmond, Virginia

CRAWFORD TRIMMING CO. RICHMOND, VA.

Top Recovers for Ford

Our Largest Selling Product



Crawford Top Recovers used by thousands of Ford owners. You take no risk. We guarantee a fit.

THE AVERAGE FORD CAR WEARS OUT FOUR TOP COVERINGS. Car owners can put on these recovers themselves and save half the cost of a new top and frame.

Any person who can drive a Ford car can put on a Crawford Top Recover. Just rip off the old covering and tack on the new recover. Complete outfit consists of roof and quarters sewed together, and rear curtain; also tacks, fasteners and binding—everything ready to put on. Rear curtain is made with three windows like late models.

Crawford Recovers made for any model Ford—touring or runabout. State which when ordering.

Made of rubber drill, same as on the car when new, or cotton mohair. Both guaranteed waterproof and to give satisfactory service.

No. 36—32-Oz. Rubber Recover for Ford Touring	$17.75 $11.00
No. 37—30-Oz. Rubber Recover for Ford Touring	15.50
No. 38—32-Oz. Rubber Recover for Ford Runabout	13.75 $9.00
No. 39—30-Oz. Rubber Recover for Ford Runabout	12.00

(All 30-oz. recovers furnished with No. 501 rear curtain shown on page 4.)

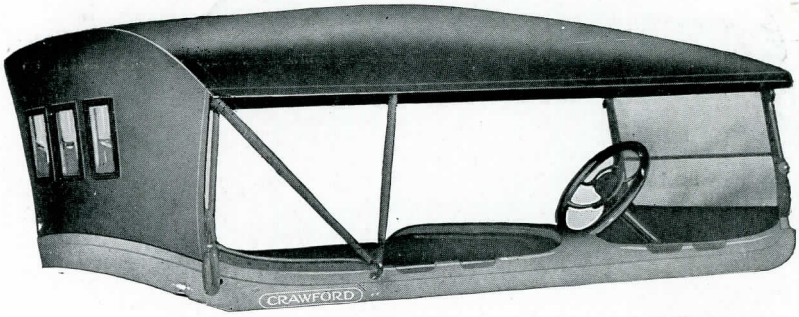
No. 40—Mohair Recover for Ford Touring	$19.00
No. 42—Mohair Recover for Ford Runabout	16.00

(Packed one top to carton.)

CRAWFORD TRIMMING CO.
RICHMOND, VA.

Top Recovers for Other Cars

Dodge, Buick, Overland (75 and 90), Chevrolet and Maxwell



If a Better Top is wanted than originally furnished on most of these cars, order "NEVERLEEK."

We have patterns for a great many cars other than those mentioned above, but these are the best sellers. On account of the large number of these cars in use you can afford to stock a small quantity of each. Having the goods in stock is half the sale when your customer is in a hurry for tops.

Any top quoted can be furnished with bevel plate glass windows at extra price. The frames of the windows are nickel plated on brass fastened together with machine screws. Plate glass windows add to the beauty of any top and are economical in the long run.

Crawford Top Recovers are furnished ready to put on. Complete outfit consists of roof and quarters, fitted and sewed together, and rear curtain; also tacks and binding.

Be sure to specify model, year and make of car when ordering.

Prices below are for 5-passenger touring cars only of following makes: Dodge, Buick, Overland models 75 and 90, Chevrolet 490, and Maxwell.

	No. of Material			
	105	110	115	120
	Rubber Drill	Cotton Mohair	Silk Mohair	Neverleek
Catalog No. 50	$21.50	$22.25	$28.00	$36.00

Extra if rear curtain is wanted with one nickel frame plate glass, $4.00; 2-glass, $8.00. Size oval, 7 x 11 inches.

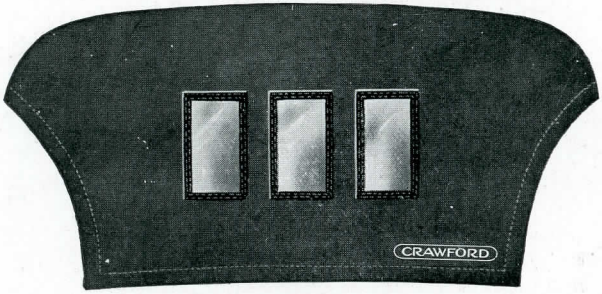
See page 6 for illustration of Rear Curtain made of Neverleek material, showing plate glass windows.

(Packed one top to carton.)

CRAWFORD TRIMMING CO. RICHMOND, VA.

Standard 32 Oz. Rear Curtain

For All Model Fords



Fits any Ford from 1912 to 1919, inclusive. Specify if for Touring or Runabout.

There is a great demand for extra rear curtains, especially one made with three windows instead of the old style.

The rear curtain is usually the first part of a new car to go bad, and nothing destroys the appearance like a ragged curtain, or one with the lights broken out.

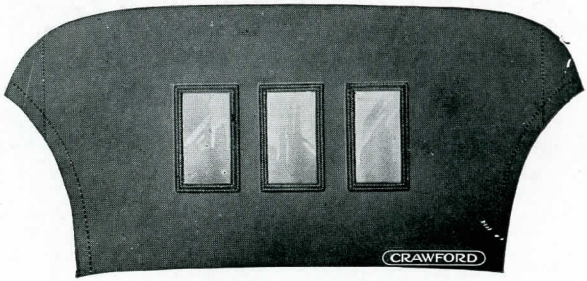
Made of heavy 32-oz. rubber drill and furnished complete with fasteners, binding and tacks for putting on.

No. 500—Crawford Extra Rear Curtain for Ford----------**$6.00**

(Put up one to a package.)

Our 30 Oz. Rear Curtain for Ford

A well made, serviceable curtain at a very low price.



To meet the demand for a low-priced article we are making this style curtain of 30-oz. rubber drill, which is slightly lighter in weight than our No. 500, 32-oz. This curtain is a very large seller on account of its low price.

Furnished complete with fasteners, binding and tacks for putting on.

Fits any Ford from 1912 to 1919, inclusive. Made for both Touring and Runabout. Specify which.

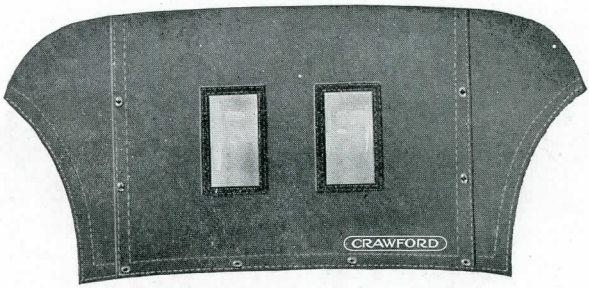
No. 501—Crawford Extra Rear Curtain for Ford----------**$4.50**

(Put up one to a package.)

CRAWFORD TRIMMING CO.
RICHMOND, VA.

Roll-Up Rear Curtain for Ford

This style curtain preferred by a great many Ford owners.

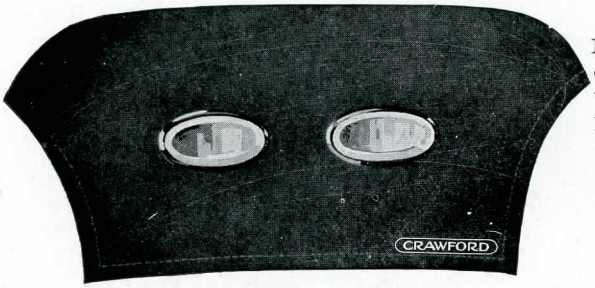


Furnished for both touring and runabout. Middle section rolls up so air can pass through, which adds very much to the pleasure in driving in hot weather. Made of 32-oz. rubber. Back stays are double thickness. Outfit consists of back stays, center section, tacks and binding; also roll-up straps.

Fits any model Ford from 1912 to 1919, inclusive. Specify if for Touring or Runabout. Packed one to a package.

No. 502—32-Oz. Roll-up Rear Curtain for Ford $8.00

Rear Curtain for Ford
With Plate Glass Windows



Nearly every 1919 car except Ford will be made with plate glass windows. Many Ford owners will want this stylish curtain.

At our low prices you can get a large business on these curtains. Not only from the owner whose curtain is worn out, but a great many people who add extras to their Fords will be sure to want one of these stylish curtains. Made in two grades. Specify it for touring or runabout. Fits any model Ford from 1912 to 1919, inclusive. Packed one to a carton.

No. 503—32-Oz. Rear Curtain for Ford, with two japanned, clamped frame, bevel plate glass windows; glass size 4x6 in. ..... $ 7.50

The frames of the last two numbers are nickel plated on brass fastened together by nickel machine screws. Oval size glass, 7 x 11 inches.

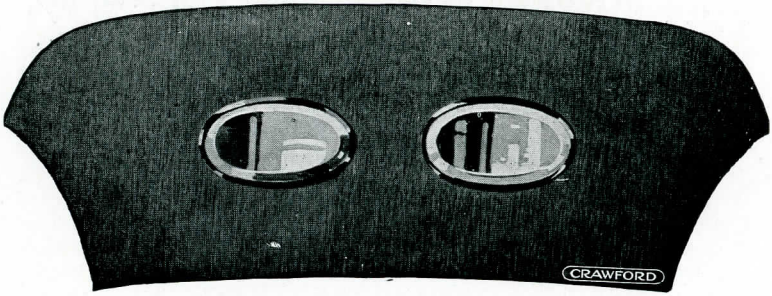
No. 503-A—32-Oz. Rear Curtain for Ford, with one bevel plate glass window with nickel frame 9.00

No. 503-B—With two windows with nickel frame 12.00

CRAWFORD TRIMMING CO.
RICHMOND, VA.

Rear Curtains for All Cars

With Bevel Plate Glass Windows



We can furnish these beautiful rear curtains with plate glass windows for most any make car. As the new 1919 cars are put on the market there will be a great demand by car owners for new style rear curtains.

It will pay jobbers to stock this curtain for the most popular make of cars. During 1918 some of our jobber customers carried in stock curtains for Dodge, Buick, Overland, Chevrolet and Maxwell cars. There will undoubtedly be a greater demand this year. It is only necessary to stock one kind of material, the kind originally furnished on the car. We can advise you as to which material for each car. All tacks and binding needed are supplied with each curtain. Put up one to a carton.

The glass used in these curtains is of the very best, and the frames are nickel plated on brass, securely held tight with nickel machine screws.

REAR CURTAINS FOR ANY CAR OTHER THAN FORD

Cat. No. 504	Material No. 105	110	115	120
Made with one 7x11 in. oval glass	$12.00	$12.00	$13.00	$14.00
Made with two 7x11 in. oval glass	15.00	15.00	16.00	17.00
Made with one 15 in. oval glass	15.00	15.00	16.00	17.00
Made with one 6 in. round glass	11.00	11.00	12.00	13.00
Made with two 6 in. round glass	15.00	15.00	16.00	17.00

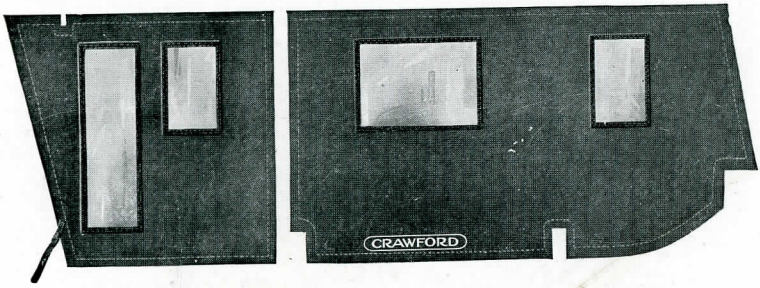
Less 25% in Rosenberg 1 Day

Ross 33 1/3% in Ross Foto

CRAWFORD TRIMMING CO. RICHMOND, VA.

Regular Side Curtains for Ford

Same as Come with Car When New



Side Curtains are a good seller summer and winter. Made for both Touring and Runabout.

Regular side curtains for Ford cars, just like the ones furnished with cars when new. Curtains for 1915 to 1919 models are the same and interchangeable. 1913 and 1914 are the same. Side curtains are a big seller the year around, and can very seldom be had from Ford dealers. Crawford Side Curtains are guaranteed to fit perfectly.

Side curtains are our third largest selling product. The largest sales are, of course, in bad weather. A rainy spell means big sales on side curtains and the merchant who has the goods in stock gets the business.

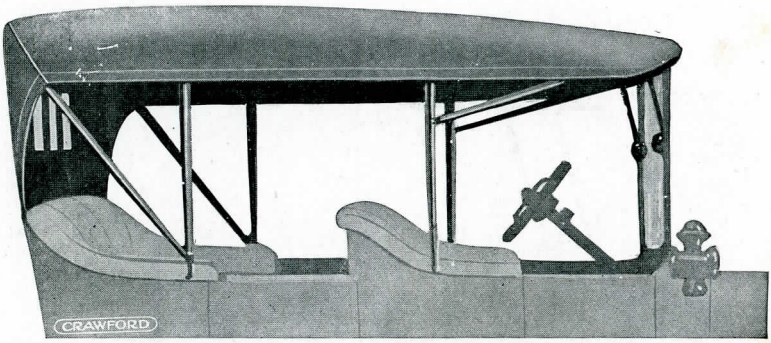
Every jobber and dealer should keep a stock. It is only necessary to stock for 1915 to 1919 cars, as there are not very many 1913 to 1914 curtains sold. This last model you can have shipped direct.

Fasteners and clamps are supplied with each set. Made of 30-oz. rubber drill. One set packed to a carton. Specify if Roadster or Touring.

No. 505—Side Curtains for Ford Touring, per set $16.00
No. 506—Side Curtains for Ford Runabout, per set 13.00
(Extra for 1913 and 1914 models, per set, $1.00.)

CRAWFORD TRIMMING CO. RICHMOND, VA.

Regular 4-Bow Top for Ford



Complete Top, Frame and Side Curtains

Made for Ford Touring and Runabouts

Here is a regular 4-bow extension top for Ford, the same style as comes on the car when new. Everything complete for setting on body of car. Outfit consists of sockets, bows, side curtains, front and rear straps.

A first-class top neatly and strongly made. Sockets are strong and well finished. Front and rear straps are leather instead of webbing. Material used is 32-oz. rubber unless otherwise ordered. Many Ford owners want a better top than is furnished on Fords when new. This outfit will meet the demand, and if an extra high-grade top is desired order Silk Mohair or Neverleek material.

Crated singly; weight, crated, about 65 lbs.

	Material No.			
Cat. No. 507	105	110	115	120
4-Bow Extension Top and Curtains for Ford Touring	$45.00	$48.00	$58.00	$62.00
Cat. No. 508				
3-Bow Extension Top and Curtains for Ford Runabout	36.00	38.00	42.00	48.00

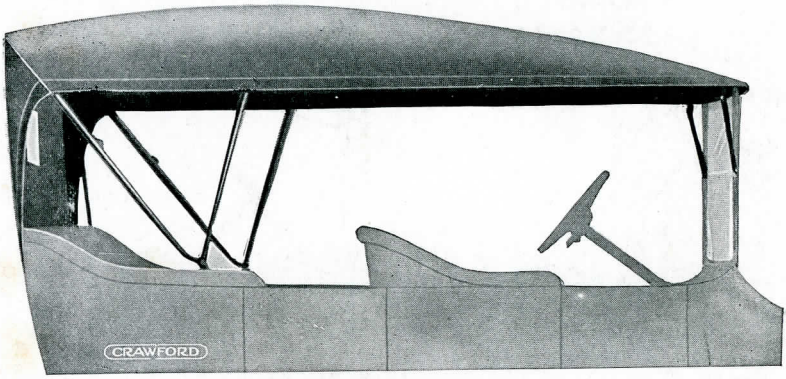
If glass lights are wanted in rear curtain, see page 5, and order top with curtain desired.

Extra for Rear Curtain No. 503	$ 2.00
Extra for Rear Curtain No. 503-A	4.00
Extra for Rear Curtain No. 503-B	7.50

331/3 %

CRAWFORD TRIMMING CO. RICHMOND, VA.

One-Man Tops for Ford



A Real One-Man Top
That Meets the Expectation of the Ford Owner

We sincerely believe the Crawford One-Man Top for Ford to be the most successful and satisfactory top ever turned out by any factory. So many so-called one-man tops have been made that were unsatisfactory that Ford owners are skeptical as to its value and durability.

A One-Man Top that is a **sure enough one-man top** is very desirable, not only for the beauty and style they add to a car but for the convenience and ease in getting in and out of the car and raising and lowering the Top.

We use a high-grade patented socket that one person can raise or lower the Top. The Top is fastened to the windshield by a steel finger instead of a strap. This attachment holds the Top rigid and prevents sagging or rattling. One Crawford Top in a community sells another. A complete set of side curtains goes with each Top. In the roof are made pockets for storing side curtains.

Crawford One-Man Tops can be had in four different kinds of material. Also with plate glass windows.

	Material No.			
Cat. No. 509	105	110	115	120
One-Man Top and Side Curtains for Ford Touring	$48.00	$50.00	$60.00	$65.00

If glass lights are wanted in rear curtains, see page 5, and order Top with rear curtain desired.

Extra for Rear Curtain No. 503	$ 2.00
Extra for Rear Curtain No. 503-A	4.00
Extra for Rear Curtain No. 503-B	7.50

CRAWFORD TRIMMING CO.
RICHMOND, VA.

Crawford Raincoats for Fords

Needed on Every Ford in Wet Weather

Patent Applied for

Illustration shows Raincoat Open

The Crawford Raincoat is an apron fastening underneath windshield and extending over hood to keep coil boxes from getting wet. Guaranteed to protect coil box from rain and snow. Carried in place at all times ready to use.

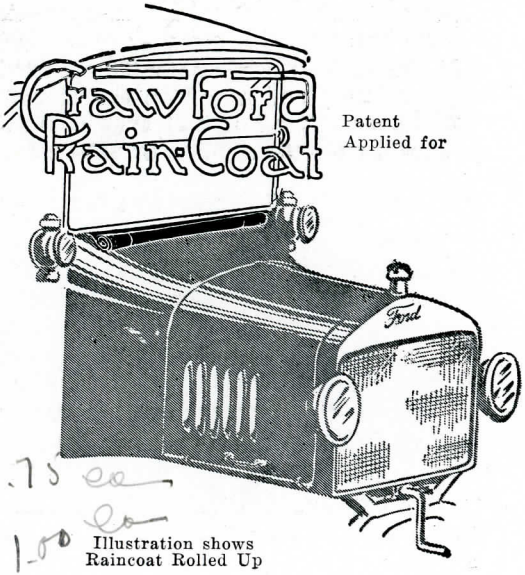
Most every Ford owner has trouble starting his car after it has been standing in rain or snow, because of the coil box getting wet. The Crawford Raincoat absolutely keeps all water from coils and saves hard cranking and "towing in."

When not in use, Raincoat is rolled up with long straps tucked in and held firmly by two snap buttons.

Crawford Raincoats cost a little more than imitations and tin mechanical devices that are questionable as to results. But here is **Safety First** and absolutely guaranteed to do the work.

No. 510 — Made of enamel drill. Price each ----------**$1.00** .75 ea

No. 511 — Made of 32-oz. rubber drill. Price, each ----- **1.50** 1.00 ea



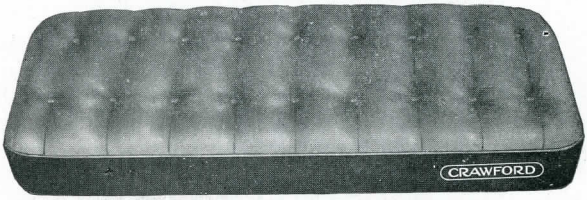
Patent Applied for

Illustration shows Raincoat Rolled Up

CRAWFORD TRIMMING CO.
RICHMOND, VA.

Cushions for Ford Cars

A big demand that has been overlooked by Accessory Jobbers and Dealers.

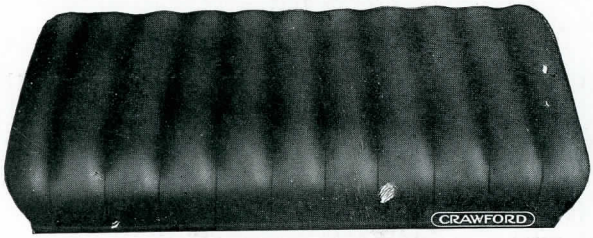


Wanted and Needed by Many Ford Owners

A low-priced cushion for Ford, the same style as furnished on Fords when new. Cushions are a splendid seller and not obtainable at many dealers. If the jobbers' salesmen will tell the dealers that his house can supply cushions from stock he can get the business. Ford owners want and need cushions, but don't know where to get them. Only a little effort on the part of the jobber will make cushions a paying item to carry. Packed one cushion in heavy corrugated carton; not necessary to repack for shipment.

No. 512—Cushion for Front Seat Ford ..... $12.00 6.50 ea
No. 513—Cushion for Rear Seat Ford ..... 13.00 7.00 ea
No. 514—Cushion for Runabout 12.00

Crawford Solid Comfort Cushion



Made for Ford Cars Only.

A Crawford Solid Comfort Cushion is one of the best shock absorbers for a Ford car.

The Piped Effect Instead of Buttons will be found in Most High Priced 1919 Cars

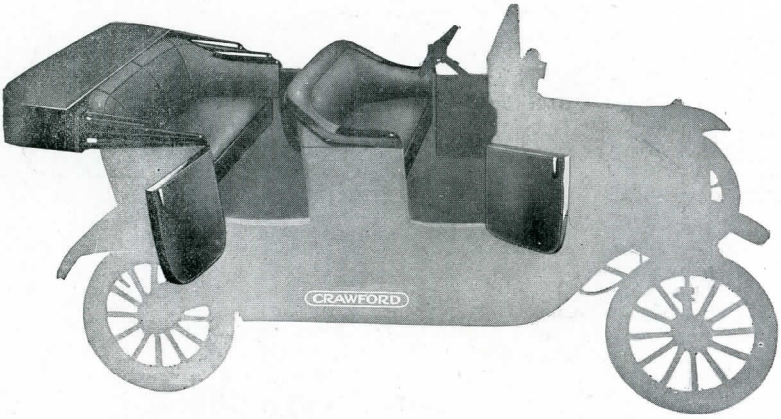
Our solid comfort cushion is made on extra fine quality double springs. They are different type entirely, being much more expensive to make, and there are considerably more individual coils in each cushion.

There is no question as to the improvement of the riding qualities of a Ford equipped with Crawford Solid Comfort Cushions. The upholstery is an extra good quality and made very soft and luxurious. Packed one cushion in heavy carton. Not necessary to repack for shipment. Weight about____ lbs. each.

No. 515—Solid Comfort Cushion for Ford Front Seat $16.00
No. 516—Solid Comfort Cushion for Ford Rear Seat 18.00
No. 517—Solid Comfort Cushion for Ford Runabout 16.00
(Front Touring and Runabout Cushions, same size.)

CRAWFORD TRIMMING CO. RICHMOND, VA.

Seat Covers for Ford Only



Crawford Seat Covers Sell and Stay Sold

Only One Set Returned out of Each Thousand Sold During 1918
A Record of Which We are Justly Proud

The Crawford name on a set of seat covers insures you a satisfactory customer, because they FIT and because the material is first class—what he expects and is entitled to.

Our covers are made strong, being double stitched where the strain is greatest. Arm rests are made of imitation leather. All seams and doors are bound with a high-grade black imitation leather binding. Coverings for back cushions are put on with snap buttons, doors are tacked on with large head leatherette tacks. Covers are for all the upholstery in the car—backs, cushions, and doors.

Don't judge Crawford Seat Covers on price alone. Let us send a sample and compare our covers with those of other makes. Packed one set to a carton. Prices are without kick pad or dust cover.

	Material No.			
	110	125	130	135
No. 518-A—Ford Touring, 1913-14	$20.00	$20.00	$26.00	$28.00
No. 518—Ford Touring, 1915-16	18.00	18.00	24.00	26.00
No. 519—Ford Touring, 1917-19	18.00	18.00	24.00	26.00
No. 520—Ford Runabout, 1913-14	13.00	13.00	17.00	19.00
No. 521—Ford Runabout, 1915-16	12.00	12.00	16.00	18.00
No. 522—Ford Runabout, 1917-19	12.00	12.00	16.00	18.00

50%

CRAWFORD TRIMMING CO. RICHMOND, VA.

Seat Covers for Backs and Cushions Without Doors

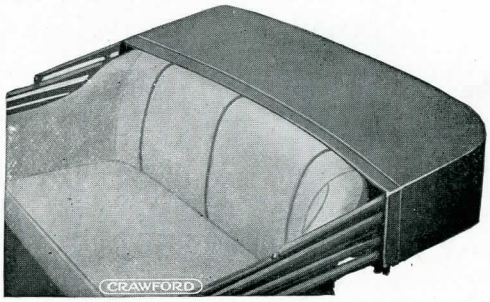
The same covers as shown on the opposite page except door and dash coverings are not included. Put on with glove fasteners. Prices are without kick pad or dust covers.

Catalog	Material No. 110	Material No. 125
No. 523—Ford Touring, 1913-14	$10.00	$10.00
No. 524—Ford Touring, 1915-16	10.00	10.00
No. 525—Ford Touring, 1917-19	10.00	10.00
No. 526—Ford Runabout, 1913-14	6.00	6.00
No. 527—Ford Runabout, 1915-16	6.00	6.00
No. 528—Ford Runabout, 1917-19	6.00	6.00

Top Dust Covers

To Match Seat Covers for Ford Saves Top From Dust and Dirt when Laid Down

Top dust covers are needed to add the finishing touch to a set of Seat Covers. Not only adds to the appearance of a dressed-up job, but protects Top when down. Reinforced on edges, being double sewed and double thickness where needed.

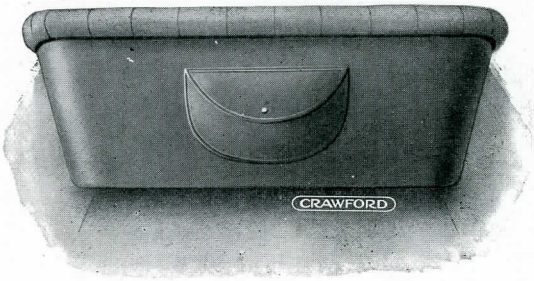


Order material to match seat covers.

	Material No. 105	Material No. 110	Material No. 125	Material No. 130	Material No. 135
No. 536—Dust Cover for Ford Touring	$5 00	$6.00	$6.00	$7.50	$8.00
No. 529—Dust Cover for Ford Runabout	5.00	6.00	6.00	7.50	8.00

Kick Pads for Fords

Coverings For Back of Front Seat to Match Seat Covers on Ford Cars



Kick pads protect the back of front seat and matches the other covers. Crawford kick pads made with large pocket, which is very useful and convenient.

Order material for kick pads to match seat covers.

	Material No. 110	Material No. 125	Material No. 130	Material No. 135
Catalog No. 530—Kick Pads for Fords	$2.90	$2.90	$3.80	$4.50

CRAWFORD TRIMMING CO.
RICHMOND, VA.

Door Coverings for Fords

With Large Pocket

Less 25 %

Made of heavy "Neverleek" material (see sample No. 120) with large pocket. This material is extra strong. Pocket is one of the most convenient accessories on a Ford. Made for right front and both rear doors only. If dash coverings are wanted order regular door coverings shown below.

No. 531—Right front door covering with pocket _____ **$1.25**

No. 532—Right rear door covering with pocket _____ **1.25**

No. 533—Left rear door covering with pocket _____ **1.25**

Regular Ford Door Coverings

Regular Ford Door and Dash Coverings are like furnished on Fords when new; made without pocket and of low-grade material. Set consists of five pieces, coverings for two dash panels and the three doors. Large head japanned tacks furnished for nailing on.

No. 535—Set of 5 pieces _____ $3.00

Crawford Windshield Extension

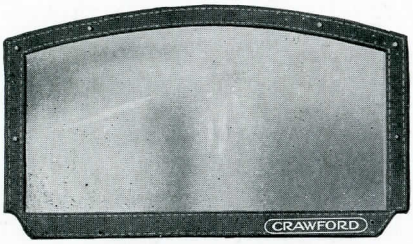
closes the space between top and windshield. A great comfort in driving in cold weather. Protects driver from dirt, dust and wind. Fit both Touring and Runabout, and can be used on any model.

No. 540—Windshield Extension, made of enamel drill _____ **$1.00**
No. 541—Windshield Extension, made of 32-oz. rubber drill _____ **1.40**

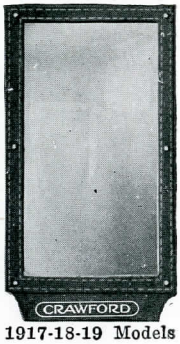
Rear Curtain Lights for Ford Cars

Can be attached in 10 minutes

For 1912-1916 Models



It is not necessary to do as in the past; take off the rear curtain and take it to some repair shop, but only necessary to slip on the Curtain Light with the fastenings furnished. Made of heavy celluloid, reinforced with a strong binding. No sewing necessary, as each light is equipped with special fasteners.



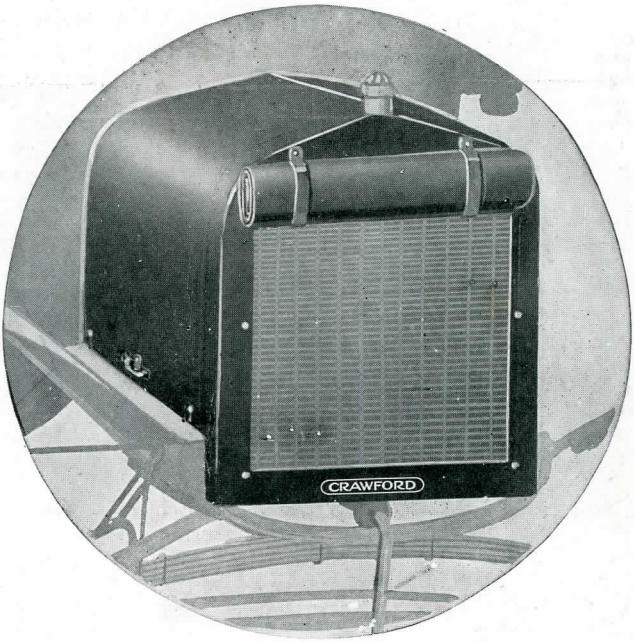
1917-18-19 Models

No. 542—1912-1916 models, each _____ **$ .90**
No. 543—1917-18-19 models, each _____ **.40**

CRAWFORD TRIMMING CO.
RICHMOND, VA.

Hood and Radiator Covers
For Ford Cars

Saves Your Radiator, Makes Car Start Easy.



Quickly Put On and Taken Off.

Crawford Hood and Radiator Covers save engine and radiator. Keeps water warm and makes starting easy. With motor hot one or two turns of the crank starts the engine. Saves gasoline by using a lean mixture, and does away with warming up motor. A quick getaway is insured in spite of zero weather. Made in two pieces, so radiator cover can be used without hood cover in moderate weather. Hood and radiator cover held in place by snap buttons.

When car is standing curtain can be closed tight, keeping engine and water hot.

All covers are lined with heavy felt. Top materials are waterproof. Heavy reinforcing is made around cut-out places for handles and radiator filling spout. Made for any model Ford.

Hood and Radiator Cover Complete

No. 544—Made of enamel drill	$4.00
No. 545—Made of Neverleek top material	7.00

Radiator Cover Only

No. 546—Made of enamel drill	2.00
No. 547—Made of Neverleek top material	3.50

CRAWFORD TRIMMING CO. RICHMOND, VA.

Snap-On Tire Covers

Standard, and Easiest to Attach

Fits Any Tire on Demountable Rims and on Wire Wheels

This pattern is the most popular cover made. It is inexpensive, but neat and attractive, and, having three snap buttons, will fit practically all makes of tires of the same size.

All covers are made of waterproof enamel drill, except white bands, are made of artificial leather and guaranteed not to crack. This material is a clear white and has exceptional strength and toughness.

No. 560	Black	Black and White
Size 28 to 30	$2.10	$2.20
31 to 32	2.20	2.30
33 to 34	2.30	2.40
35 to 36	2.40	2.50

Snap-On Tire Covers

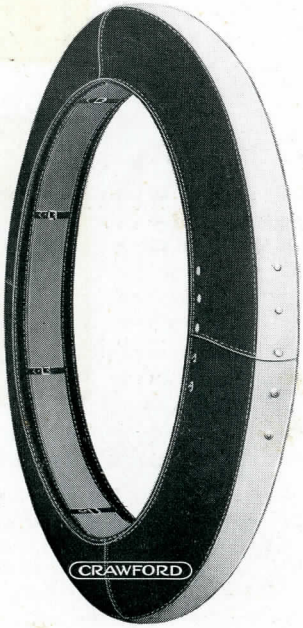
With Flange aud Cross Straps

For Tires on Demountable Rims on Rear Carriers

Also on Wire Wheels

Flange and cross straps keep space between tire cover and rim closed—makes very neat appearance. Made of same material as No. 560 and has three snap buttons for adjusting to different make tires.

No. 561	Black	Black and White
Size 28 to 30	$3.10	$3.25
31 to 32	3 20	3.35
33 to 34	3.30	3.45
35 to 36	3.40	3.55



SAMPLES OF MATERIALS

After years of experience we have selected these samples as representing the most popular and serviceable materials for automobile tops and slip covers.

Here are varieties and colors to suit all tastes.

All top materials guaranteed waterproof.

MATERIALS FOR TOPS

Rubber Drill

No. 105—Rubber drill is the standard Ford top material furnished in 32- and 30-ounce weight. Sample is 32-ounce, the regular weight used on new Ford tops.

Cotton Mohair

No. 110—Cotton mohair makes very good seat covers and a good top. This material used on tops of following cars when new: Overland 75 and 90, Maxwell, Chevrolet 490, Briscoe, Buick 1917 and 1918, 4-cyl., and others. Furnished in black or tan back.

Silk Mohair

No. 115—Silk mohair is the best top material of the double texture cloth materials, formerly used on the majority of medium priced cars; furnished in black or tan back.

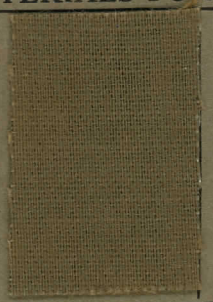
Neverleek

No. 120—Neverleek is one of the best top materials made. This material does not hold dust and can be cleaned to always look new. This or other similar goods now being furnished on the better cars. Black or tan back.

MATERIALS FOR SEAT COVERS

Waterproof Tan

No. 125—This is the most popular piece of goods for a medium priced seat cover. Waterproof and yet very flexible, making a very neat looking job.

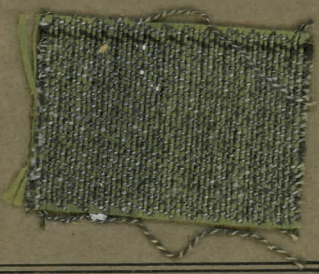


Black and White

No. 130—Black and white single texture seat cover cloth. Very tough and will stand hard usage. Clean looking and can be washed.

High Quality Gray Stripe

No. 135—Our extra high grade seat cover material. The fine black stripe keeps this pattern from looking too plain, and yet is not gaudy or conspicuous. Customers desiring a cover of high quality should order this number.



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RICHMOND, VA.